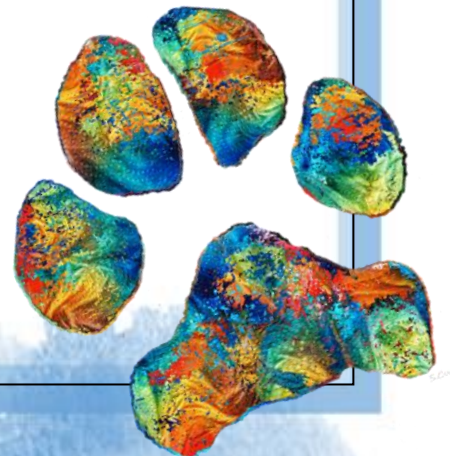




# Annual Report 2020



May 2020

# PALS at a GLANCE

## MISSION STATEMENT

To enhance the lives of Calgarians, through the known human-animal bond, with pet visitation therapy, program development, research, education and collaboration.

## STAFF

Diana Segboer..... Executive Director  
Linda Street..... Volunteer Coordinator  
Special Visits & Enrolment  
Jennifer James ..... Volunteer Coordinator  
Placement & Retention

## PALS OFFICE

3019 21st Street NE, Calgary, AB T2E 7T1

Phone 403-250-7257

Office Hours: Monday to Thursday 8 am to 5 pm; Friday call first as it is Diana's errand day

Email: [info@palspets.com](mailto:info@palspets.com)

Website [www.palspets.com](http://www.palspets.com)

Charitable Registration number  
10781 1879 RR0001

## STATISTICS AS OF DECEMBER 2020

|                              |           |
|------------------------------|-----------|
| Board Members.....           | 9         |
| Total Active Volunteers..... | 364       |
| Clinics .....                | 76        |
| Visiting Volunteers .....    | 354 Total |
| Visiting Animals .....       | 322       |
| Visiting Dogs.....           | 298       |
| Visiting Cats .....          | 19        |
| Visiting Rabbits.....        | 4         |
| Guinea Pig .....             | 1         |

## A MESSAGE FROM THE BOARD PRESIDENT

PALS started 2020 like any other year – we were excited for a new year, a new decade and set to celebrate our 35th anniversary! In early March our world changed. PALS quickly responded to the pandemic, assessed our risk and in the utmost care and safety of our volunteers, pets and to those who we visit we suspended our visits in early March. The unknown was ahead, was this weeks, months or more.

2020 was like no other. It wasn't the busy year of endless visits, special events and fundraisers. PALS continued on with a very different year.

We hosted many of our regular fundraisers from the spring flower baskets, the fall Barktion to the always popular winter plants in December. Our regular raffles were jazzed up a bit, and all were always a big hit. We were connected with Lowe's at CrossIron Mills over the month of September and hosted one of the best awareness and fundraiser events we have had to date. We revamped our most popular StoryPALS program and kicked off a virtual offering in August 2020. We also launched a new PALS webpage, did some really cool videos & photo opps for our clients and reenergized our social media approach. We were able to connect with our volunteers probably more this year than most - connecting virtually throughout the year and hosted our first virtual AGM in May.

This year more than ever, thank you to the PALS community for continuing to support us, without our donors and our tireless volunteers we would not be so resilient. This resiliency is also reflective of our PALS staff and board. Your creativity and tenacity to continue on, has allowed PALS to bring new fresh ideas to our programming.

As we continue into 2021 we see some light and will return to our visits when it's safe to do so. Several programs at the Alberta Children's Hospital have resumed and other long time facilities are expressing interest in having PALS back visiting with their clients. Visiting will look different but if 2020 has shown any of us, it is that we are very capable of adapting.

Be well, be safe and hug your pet, we all know – they bring us love and light through this difficult time.

*Holly*



# PALS BOARD OF DIRECTORS

|                          |                         |                |                    |
|--------------------------|-------------------------|----------------|--------------------|
| President .....          | Holly Yaschuk           | Director.....  | Lydija Dahl        |
| Vice President .....     | Wendy Witczak           | Director.....  | Daniel Lombardi    |
| Treasurer .....          | Shona Mackenzie         | Director ..... | Michelle Kempenich |
| Secretary .....          | Lee Sudrich             | Director.....  | Katie Frost        |
| Veterinary Director..... | Dr Wanda Vockeroth, DVM |                |                    |

## PALS PANDEMIC STYLE

2020 is certainly a year that will go down in the books as one that created challenges for some and brought resilience out in most. When The PALS office closed down in mid-March in compliance with the AHS directive and moved to 'at home' offices, we honestly thought, as I am sure most of the PALS volunteers did, that it would be for 3 months or perhaps 6 max! We soon realized that even though Pet Therapy was truly the one thing that could really be beneficial to the majority of the population, there was no way for PALS to continue what we had been doing for 35 years until the powers to be sanctioned it.

So throughout 2020 there were small openings where we were able to open up for brief periods, but only with existing PALS pets—but we took them whenever they arose!. We were forced to cancel all of the new volunteer evaluations until we would be able to have larger gatherings. As you can see by our volunteer numbers—both in humans and pets—we have drop significantly from last year. This is for a number of reasons including pets passing, humans passing, people moving and pets losing interests in visiting after spending so much quality time at home with their people.

2020 has been a year of change for PALS as we learn to adapt to this new landscape and become more sensitive to the environment that we now are living in. 2021 will possess even more changes and more adapting and with that we hope that we will see many our faces back to join the new ones that see the vital importance that Pet Therapy has to play in all aspects of our lives.

PALS is up for the challenge—I hope to see you along for the ride!

*Diana*

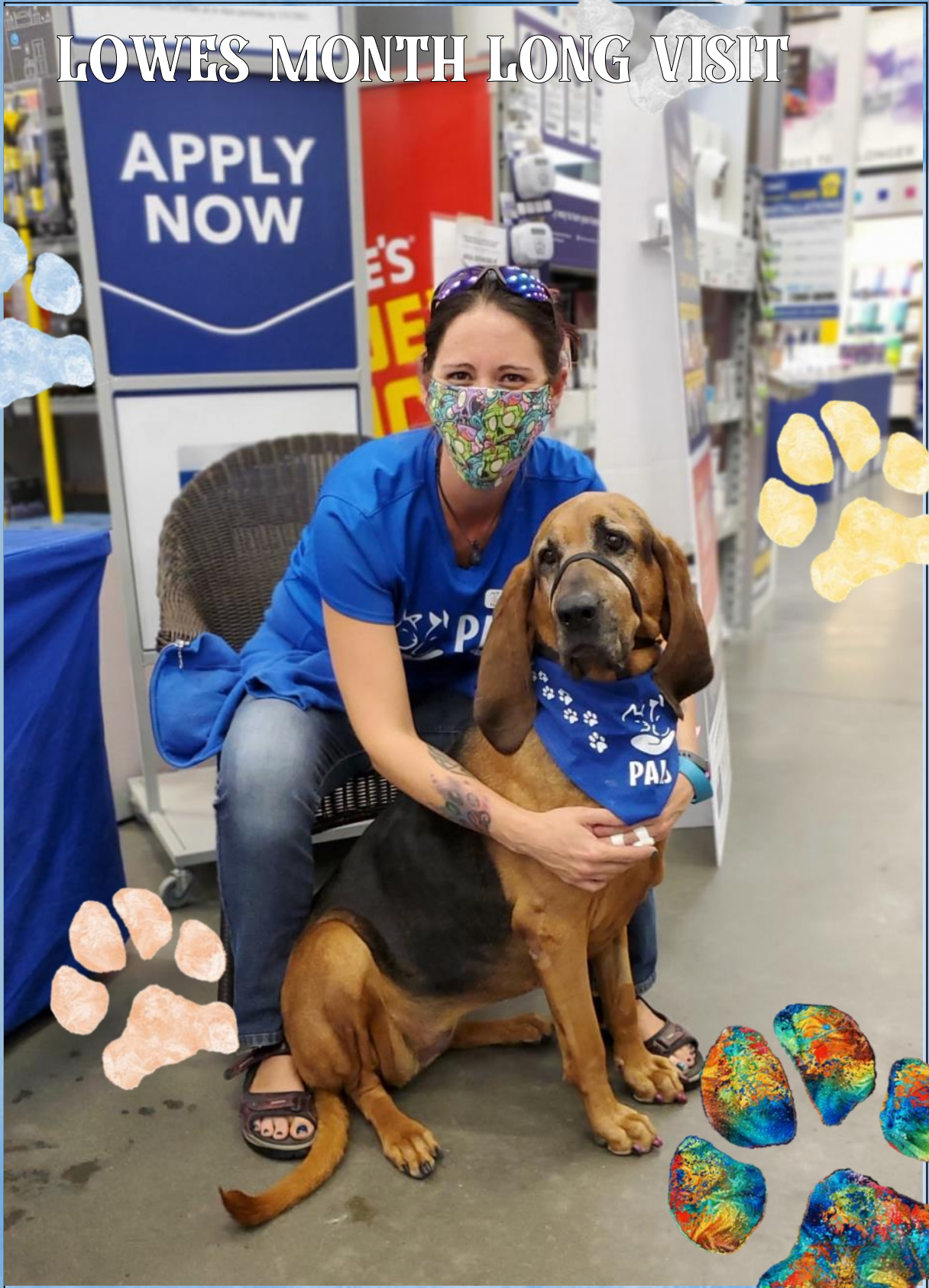
# PALS LADIES NEW LOOK



# PALS HOME OFFICE ZOOMING



# LOWE'S MONTH LONG VISIT



# StoryPALS in February



# Online StoryPALS in August

# PALS FINANCIALS

PET ACCESS LEAGUE SOCIETY

Statement of Financial Position

For the Year Ended December 31, 2020

|  | 2020              | 2019              |
|--|-------------------|-------------------|
| <b>Assets</b>                          |                   |                   |
| <b>Current Assets</b>                  |                   |                   |
| Cash                                   | \$ 139,335        | \$ 111,798        |
| Raffle                                 | 5,131             | 3,505             |
| Casino                                 | 3,724             | 18,339            |
| GST Receivable                         | 5,395             | 3,588             |
| Prepaid Expenses                       | 0                 | 0                 |
|  | <u>153,585</u>    | <u>137,230</u>    |
| PP&E (Note 3)                          | 0                 | 0                 |
|  | <u>\$ 153,585</u> | <u>\$ 137,229</u> |
| <b>Liabilities</b>                     |                   |                   |
| <b>Current Liabilities</b>             |                   |                   |
| Accounts Payable & Accrued Liabilities | 16,844            | 16,839            |
| Wages Payable                          | 0                 | 0                 |
|  | <u>16,844</u>     | <u>16,839</u>     |
| <b>Deferred Contributions (Note 4)</b> |                   |                   |
| Related Operations                     | 0                 | 0                 |
| Related to PP&E                        | 0                 | 0                 |
|  | <u>0</u>          | <u>0</u>          |
| <b>Net Assets</b>                      |                   |                   |
| Invested in PP&E                       | 34,832            | 34,832            |
| Unrestricted                           | 85,559            | 0                 |
|  | <u>\$120,391</u>  | <u>\$34,832</u>   |
| Retained Earnings<br>Ending            | 16,352            | 85,559            |
|  | <u>\$153,587</u>  | <u>\$137,229</u>  |

Approved on behalf of the Board:

Director: 

Director: 



# PALS FINANCIALS

PET ACCESS LEAGUE SOCIETY  
Statement of Operations  
For the Year End December 31, 2020

|   | 2020            | 2019            |
|---|-----------------|-----------------|
| <b>Revenue</b>                                      |                 |                 |
| Fundraising   | \$31,581        | \$46,964        |
| Donations   | 83,551          | 136,398         |
| Casino  | 4,228           | 68,717          |
| Grants  | 77,979          | 12,819          |
| Memberships   | 8,200           | 14,920          |
|   | <b>205,539</b>  | <b>279,818</b>  |
| <b>Expenses</b>                                     |                 |                 |
| Salaries & Wages                                    | 130,736         | 133,053         |
| Rent  | 18,300          | 18,000          |
| Fundraising   | 10,218          | 11,610          |
| Office  | 13,953          | 7,611           |
| Volunteer   | 4,193           | 14,742          |
| Professional Fees                                   | 1,724           | 380             |
| Telephone   | 2,735           | 2,282           |
| Insurance   | 4,348           | 3,188           |
| Interest & Bank Charges                             | 1,182           | 1,280           |
| Amortization  | -               | 66              |
| Travel  | 684             | 526             |
| Repairs & Maintenance                               | 304             | 853             |
| Training  | 810             | 668             |
|   | <b>189,187</b>  | <b>194,259</b>  |
| <b>Excess (deficiency) of revenue over expenses</b> | <b>\$16,352</b> | <b>\$85,559</b> |

Complete Financial Statements are available upon request

**Thank you for your dedication,  
perseverance and commitment to PALS**

**Stay safe until we can be together again!**

