



**PALS**  
pet access league society

# ANNUAL REPORT



# 2019



# PALS AT A GLANCE



## Mission Statement

To enhance the lives of Calgarians, through the known human-animal bond, with pet visitation therapy, program development, research, education and collaboration.

## Staff

Diana Segboer ..... Executive Director

Linda Street ..... Volunteer Coordinator

Tanya Greffard ..... Volunteer Coordinator (part year)

Jennifer James ..... Volunteer Coordinator (part year)

## PALS Office

3019 21st Street NE, Calgary, AB T2E 7T1

Phone 403-250-7257

Office Hours: Monday to Thursday 8 am to 5 pm;

Friday call first as it is Diana's errand day

Email: [info@palspets.com](mailto:info@palspets.com)

Website [www.palspets.com](http://www.palspets.com)

Charitable Registration number 10781 1879 RR0001

## Board of Directors

President	Holly Yaschuk
Vice President	Wendy Witzczak
Treasurer	Shona MacKenzie
Secretary	Lee Sudrich
Veterinary Director	Dr. Wanda Vockeroth, DVM
Director	Lydija Dahl
Director	Daniel Lombardi
Director	Michelle Kempenich
Director	Katie Frost

## Statistics as of December 2019

Board Members .....	9
Total Active Volunteers.....	432
Clinics .....	76
Visiting Volunteers.....	396
Total Visiting Animals.....	422
Visiting Dogs.....	402
Visiting Cats.....	15
Visiting Rabbits.....	4
Guinea Pig .....	1

PALS Social Media



# A MESSAGE FROM THE BOARD PRESIDENT



Dear Friends,

Firstly, a big thank you to our 400 + volunteers of the two and four-legged variety, you have spent 1000's of hours sharing the unconditional love of your pets at facilities and events across Calgary – you are the core to our organization! There was much happening this year - many new volunteers were onboarded and so much love was shared with those who need it most. You truly outdid yourselves and did PALS proud!

You will be amazed at all the places that PALS visited this past year. We have increased our regular visits to 65+ facilities and our special visits request continue to increase. Over the year, PALS led several fundraising events including our spring and fall flower basket sales, the ever-popular online auction (Barktion), and we were back at the Telus Convention Centre's Art Market and did an amazing job with the booth relief and the always popular public relations booth.

A huge thank you goes out to our PALS staff – the team of Diana, Linda and JJ as we couldn't do any of this without you. Thank you for all you do!

On behalf of the PALS leadership, we want to express our gratitude to the families, individuals and organizations for whom have made PALS your charity of choice, thank you from all of us.

In 2020, PALS celebrates our 35<sup>th</sup> anniversary of spreading the furry love to Calgarians.

*Holly*

PALS President

*"It's amazing the number of great people in my life that I wouldn't have ever met if it wasn't for dogs."*

*- unknown*



A LOOK AT PALS

# BY WHO WE VISIT



## UNIQUE VISITORS

**49663**

And of those Unique Visitors, the breakdown was as follows:

**SENIORS: 17%**

**ADULTS: 20.6%**

**CHILDREN: 16%**

**DISABILITY/IMPAIRMENT  
(adult): 29.4%**

**NEW CANADIANS: 12.7%**

**INDIGENIOUS: 4.3%**



A LOOK AT PALS

# BY THE NUMBERS



**FACILITIES**

↑ 6.5%

**FACILITY VISITS**

↑ 4.8%

**PALS PETS**

↓ 2.3%

**PALS VISITING VOLUNTEERS**

↓ 2.2%

**SPECIAL VISITS**

↑ 38.7%

## PALS Social Media PRESENCE



1808 followers



1394 followers



2040 followers



# A LOOK AT PALS FINANCIALS



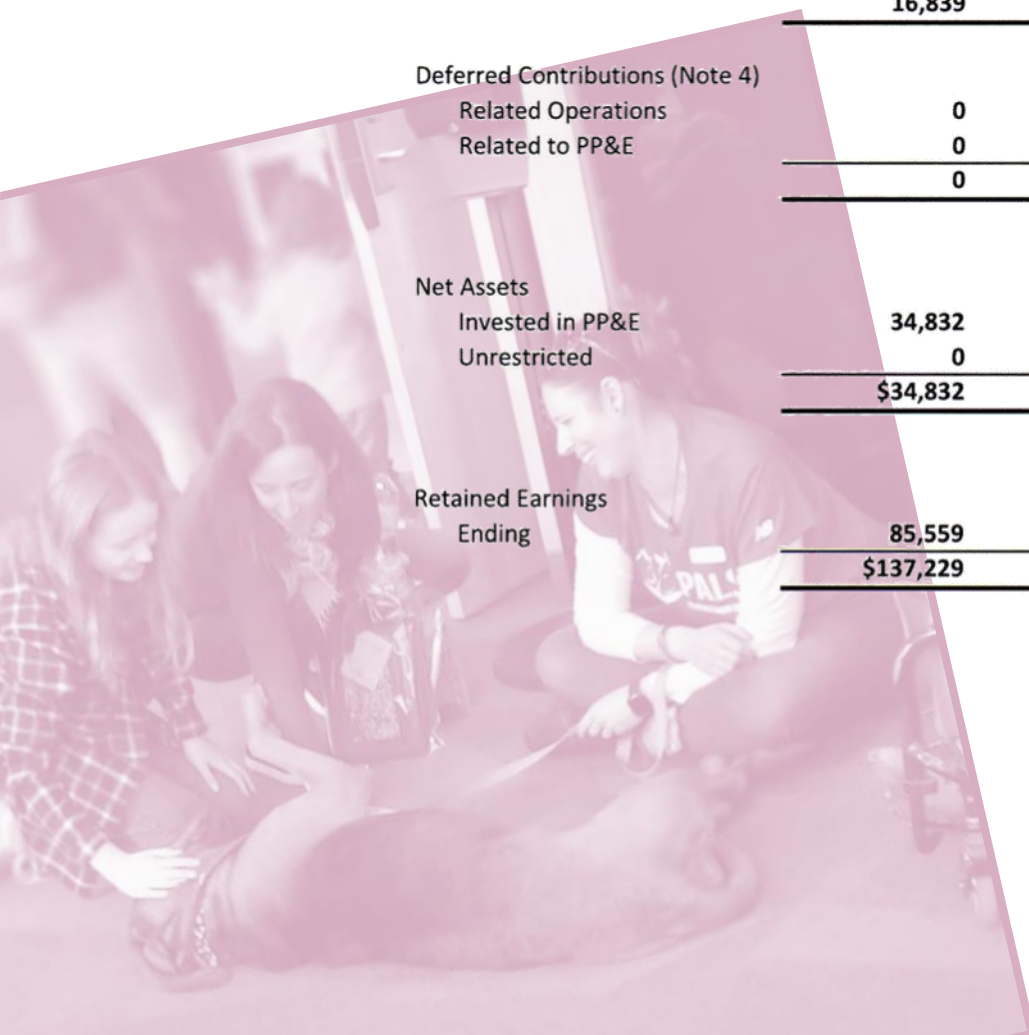
**PET ACCESS LEAGUE SOCIETY**  
**Statement of Financial Position**  
**For the Year Ended December 31, 2019**

	2019	2018
<b>Assets</b>		
<b>Current Assets</b>		
Cash	\$111,798	\$43,662
Raffle	3,505	4,634
Casino	18,339	1,474
GST Receivable	3,588	1,660
Prepaid Expenses	0	0
	<u>137,229</u>	<u>51,430</u>
PP&E (Note 3)	0	67
	<u>\$137,229</u>	<u>\$51,497</u>
<b>Liabilities</b>		
<b>Current Liabilities</b>		
Accounts Payable & Accrued L	16,839	16,664
Wages Payable	0	0
	<u>16,839</u>	<u>16,664</u>
<b>Deferred Contributions (Note 4)</b>		
Related Operations	0	0
Related to PP&E	0	0
	<u>0</u>	<u>0</u>
<b>Net Assets</b>		
Invested in PP&E	34,832	10,803
Unrestricted	0	0
	<u>\$34,832</u>	<u>\$10,803</u>
<b>Retained Earnings</b>		
Ending	85,559	24,031
	<u>\$137,229</u>	<u>\$51,498</u>

Approved on behalf of the Board:

Director:

Director:



# A LOOK AT PALS FINANCIALS



**PET ACCESS LEAGUE SOCIETY**  
**Statement of Operations**  
**For the Year End December 31, 2019**

	2019	2018
<b>Revenue</b>		
Fundraising	\$ 46,964	\$ 47,588
Donations	136,398	80,787
Casino	68,717	4,171
Grants	12,819	12,969
Memberships	14,920	11,665
	<u>279,818</u>	<u>157,180</u>
<b>Expenses</b>		
Salaries & Wages	133,053	125,998
Rent	18,000	17,700
Fundraising	11,610	12,428
Office	7,611	9,446
Volunteer	14,742	14,182
Professional Fees	380	1,038
Telephone	2,282	2,371
Insurance	3,188	3,560
Interest & Bank Charges	1,280	1,265
Amortization	66	749
Travel	526	994
Repairs & Maintenance	853	1,406
Training	668	177
	<u>194,259</u>	<u>191,316</u>
<b>Excess (deficiency) of revenue over expenses</b>	<b>\$ 85,559</b>	<b>\$ (34,136 )</b>

Complete Financial Statements are available by request

**High Five for all that you do for PALS!**



**We would be lost without you!**